

FINAL SYLLABUS

Annexure-I of
BOS Meeting

DEPARTMENT OF VISUAL ARTS

HIMACHAL PRADESH UNIVERSITY

OUT LINES OF SYLLABI AND COURSES OF READING

IN THE SUBJECT OF VISUAL ARTS (PAINTING) FOR B. A. WITH MAJOR IN APPLIED ARTS AND MINOR

ELECTIVE IN APPLIED ARTS (2013-2014 onwards)

(A) Structure Outline of Major in Applied arts (Minimum Credits to be Earned=56)

Semester	Course Code	Course Type	Course Name	Credit(s)/ week	Cumulated Credits Category-wise
I (Odd)		Compulsory Course I	To be Selected from the list of Compulsory Courses	3	Compulsory – 6 Core – 8 Elective – 8 GI & H – 1 Total – 23
		Compulsory Course II (Skill Based)	To be Selected from the list of Compulsory Courses (Skill Based)	3	
	BAAPP 0101*	Major Core Course I	Introduction of Applied Arts-T	4	
	BAAPP 0102**	Major Core Course II	Introduction to Art Making: Two-Dimensional Practices (Still Life)- Study of Basic Anatomy---P	4	
		Minor Elective Course I (a)	To be Selected from the list for Minor Elective Subject other than Applied Arts	4	
		Minor Elective Course I (b)	To be Selected from the list for Minor Elective Subject other than Applied Arts	4	

Semester	Course Code	Course Type	Course Name	Credit(s)/week	Cumulated Credits Category-wise
		GI and H Course I	To be Selected from the list GI and Hobby Courses	1	
II (Even)		Compulsory Course III	To be Selected from the list of Compulsory Courses	3	Compulsory – 6 (12) Core – 8 (16) Elective – 8 (16) GI & H – 1 (2) Total 23 (46)
		Compulsory Course IV(Skill Based)	To be Selected from the list of Compulsory Courses (Skill Based)	3	
	BAAPP 0203**	Major Core Course III	Fundamental of Art-T	4	
	BAAPP 0204*	Major Core Course IV	Three –D Study of Still Life- &-Logo designing--P	4	
		Minor Elective Course II (a)	To be Selected from the list for Minor Elective Subject other than Applied Arts	4	
		Minor Elective Course II (b)	To be Selected from the list for Minor Elective Subject other than Applied Arts	4	
		GI and H Course II	To be Selected from the list GI and Hobby Courses	1	
III (Odd)		Compulsory Course V	To be Selected from the list of Compulsory Courses	3	Compulsory – 6 (18) (Complete) Core – 8 (24) Elective – 8 (24) GI & H – 1 (3) (Complete) Total 23 (69)
		Compulsory Course VI	To be Selected from the list of Compulsory Courses (Skill Based)	3	
	BAAPP 0305*	Major Core Course V	Media of Advertisement, theory of layout and illustration-T	4	
	BAAPP 0306**	Major Core Course VI	Magazine layout designing and illustration----P	4	

Semester	Course Code	Course Type	Course Name	Credit(s)/week	Cumulated Credits Category-wise
		Minor Elective Course III (a)	To be Selected from the list for Minor Elective Subject other than Applied Arts	4	
		Minor Elective Course III(b)	To be Selected from the list for Minor Elective Subject other than Applied Arts	4	
		GI and H Course III	To be Selected from the list GI and Hobby Courses	1	
IV (Even)	BAAPP 0407	Major Core Course VII	Advertising world and fundamental of advertising-T	4	Core – 12 (36) Elective – 8 ((32) Core / Elective (additional) - 4 Total 24 (93)
	BAAPP 0408	Major Core Course VIII	Designing and illustration of advertising-p	4	
	BAAPP 0409*	Major Core Course IX	Computer Graphic designing and screen printing-----P	4	
		Minor Elective Course IV (a)	To be Selected from the list for Minor Elective Subject other than Applied Art	4	
		Minor Elective Course IV (b)	To be Selected from the list for Minor Elective Subject other than Applied Art	4	
		Core / Elective Course (Additional)*		4	
V (Odd)	BAAPP 0510*	Major Core Course X	Campaign Planning Theory of Poster Creativity in Adv.--T	4	Core – 12 (48) Elective – 8 (40) (Complete)
	BAAPP 0511**	Major Core Course XI	Poster Making--P	4	

Semester	Course Code	Course Type	Course Name	Credit(s)/week	Cumulated Credits Category-wise
	BAAPP 0512	Major Core Course XII	Campaign Graphic Coral Draw Photoshop Design Work---P	4	Core / Elective (additional) - 4 Total 24 (117)
		Minor Elective Course V(a)	To be Selected from the list for Minor Elective Subject other than Applied Art	4	
		Minor Elective Course V(b)	To be Selected from the list for Minor Elective Subject other than Applied Art	4	
		Core / Elective Course (Additional)*	Any one of the Additional or open elective courses	4	
VI (Even)	BAAPP0613*	Major Core Course XIII	Marketing Research Printing Process & Case Study---P	4	Core – 8 (56) Core / Elective (additional) – 20* Total 28 (145)
	BAAPP0614*	Major Core Course XIV	Poster Making Coral Draw & Photo Shop---P	4	
		Core / Elective Course (Additional)*	Any one of the Additional or open elective courses	4	
		Core / Elective Course (Additional)*	Any one of the Additional or open elective courses	4	
		Core / Elective Course (Additional)*	Any one of the Additional or open elective courses	4	
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		Core / Elective Course (Additional)*	Any one of the Additional or open elective courses	4	

Hard Core Courses*

Soft Core Courses**

***Additional Elective Courses** offered by Applied Art Department (can be chosen for earning credits over and above 56 Major subject credits, 40 Minor elective credits, 9 (Min.) Compulsory course credits and 1 (Min.) 3GI & H Course credits i.e. total 106 credits; for getting B.A. Degree a learner has to earn a minimum of 120 credits.)

Semester	Course Code	Course Type	Course Name	Credit(s)/week	Cumulated Credits Category-wise
IV,V,VI	BAAPP 0715	Core / Elective Course (Additional)*	Study of Basic Anatomy--P	4	
IV,V,VI	BAAPP 0716	Core / Elective Course (Additional)*	Layout Designing –P	4	
IV,V,VI	BAAPP 0717	Core / Elective Course (Additional)*	Logo or Monogram-P	4	
IV,V,VI	BAAPP 0718	Core / Elective Course (Additional)*	Poster Making—P	4	
IV,V,VI	BAAPP 0719	Core / Elective Course (Additional)*	Fundamental of Design---P	4	
IV,V,VI	BAAPP 0720	Core/ Elective Course (Additional)*	Illustration Sketching---P	4	

***Open Elective Courses offered by Painting Department**

Semester	Course Code	Course Type	Course Name	Credit(s)/week	Cumulated Credits Category-wise
VI	BAAPP 0721	Open /Core Elective Course	Advertising & Media of	4	

		(Additional)*	Adevertising--T		
VI	BAAPP 0722	Open/Core Elective Course (Additional)*	CHARCOAL DRAWING ---P	4	

General Interest Courses Offered by Applied Art Department

Semester	Course Code	Course Type	Course Name	Credit(s)/ week	Cumulated Credits Category-wise
I/II/III	BAAPP 0823	GI/H	Card Making ---P	1	
I/II/III	BAAPP 0824	GI/H	Designing----P	1	

(A) Structure Outline of Minor Elective Courses in Applied Art for other than Major Applied Art Students (Minimum Credits to be Earned=20). Other than Applied Art Major Learner can do Double major by earning 34 more credits over and above 20 credits of Minor Elective.

Semester	Course Code	Course Type	Course Name	Credit(s)/ week	Cumulated Credits Category- wise
I (Odd)		Compulsory Course I	To be Selected from the list of Compulsory Courses	3	Compulsory – 6
		Compulsory Course II (Skill Based)	To be Selected from the list of Compulsory Courses (Skill Based)	3	Core – 8 Elective – 8 GI & H – 1

Semester	Course Code	Course Type	Course Name	Credit(s)/week	Cumulated Credits Category-wise
		Major Core Course I		4	Total – 23
		Major Core Course II		2	
		Major Core Course III		2	
	BAAPP 0103	Minor Elective Course I (a)	Designing Illustration Book Cover-P	4	
		Minor Elective Course I (b)	To be Selected from the list for Minor Elective Subject other than Applied Art	4	
		GI and H Course I	To be Selected from the list GI and Hobby Courses	1	
II (Even)		Compulsory Course III	To be Selected from the list of Compulsory Courses	3	Compulsory – 6 (12) Core – 8 (16) Elective – 8 (16) GI & H – 1 (2) Total 23 (46)
		Compulsory Course IV(Skill Based)	To be Selected from the list of Compulsory Courses (Skill Based)	3	
		Major Core Course IV		4	
		Major Core Course V		2	
		Major Core Course VI		2	
	BAAPP 0205	Minor Elective Course II(a)	Computer Graphic Designing Screen Printing -----P	4	

Semester	Course Code	Course Type	Course Name	Credit(s)/week	Cumulated Credits Category-wise
		Minor Elective Course II (b)	To be Selected from the list for Minor Elective Subject other than Applied Art	4	
		GI and H Course II	To be Selected from the list GI and Hobby Courses	1	
III (Odd)		Compulsory Course V	To be Selected from the list of Compulsory Courses	3	Compulsory – 6 (18) (Complete) Core – 8 (24) Elective – 8 (24) GI & H – 1 (3) (Complete) Total 23 (69)
		Compulsory Course VI	To be Selected from the list of Compulsory Courses (Skill Based)	3	
		Major Core Course VII		4	
		Major Core Course VIII		2	
		Major Core Course IX		2	
	BAAPP 0307	Minor Elective Course III (a)	Poster Making--P	4	
		Minor Elective Course III(b)	To be Selected from the list for Minor Elective Subject other than Applied Art	4	
		GI and H Course III	To be Selected from the list GI and Hobby Courses	1	
IV (Even)		Major Core Course X		4	Core – 12 (36)
		Major Core Course XI		4	Elective – 8 ((32)
		Major Core Course XII		4	Core / Elective

Semester	Course Code	Course Type	Course Name	Credit(s)/week	Cumulated Credits Category-wise
	BAAPP 0410	Minor Elective Course IV (a)	Designing Work or Coral draw and Photo Shop--P	4	(additional) - 4 Total 24 (93)
		Minor Elective Course IV (b)	To be Selected from the list for Minor Elective Subject other than Applied Art	4	
		Core / Elective Course (Additional)*		4	
V (Odd)		Major Core Course X		4	Core – 12 (48) Elective – 8 (40) (Complete) Core / Elective (additional) - 4 Total 24 (117)
		Major Core Course XI		4	
		Major Core Course XII		4	
	BAAPP 0513	Minor Elective Course V (a)	Poster Making or Coral draw and Photo Shop--P	4	
		Minor Elective Course V(a)	To be Selected from the list for Minor Elective Subject other than Applied Art	4	
		Core / Elective Course (Additional)*	Any one of the Additional or open elective courses	4	
VI (Even)		Major Core Course XIII		4	Core – 8 (56) Core / Elective (additional) – 20* Total 28 (145)
		Major Core Course XIV		4	
		Core / Elective Course (Additional)*	Any one of the Additional or open elective courses	4	

Semester	Course Code	Course Type	Course Name	Credit(s)/ week	Cumulated Credits Category- wise
		Core / Elective Course (Additional)*	Any one of the Additional or open elective courses	4	
		Core / Elective Course (Additional)*	Any one of the Additional or open elective courses	4	
		Core / Elective Course (Additional)*	Any one of the Additional or open elective courses	4	
		Core / Elective Course (Additional)*	Any one of the Additional or open elective courses	4	

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BAAPP 0101*	Major Core Course I	Introduction of Applied Arts-T	4
BAAPP 0102**	Major Core Course II	Introduction to Art Making: Two-Dimensional Practices (Still Life)-Study of Basic Anatomy---P	4
BAAPP 0203**	Major Core Course III	Fundamental of Art-T	4

BAAPP 0204*	Major Core Course IV	Three –D Study of Still Life-&-Logo designing--P	4
BAAPP 0305*	Major Core Course V	Media of Advertisement, theory of layout and illustration-T	4
BAAPP 0306**	Major Core Course VI	Magazine layout designing and illustration----P	4

BAAPP 0407	Major Core Course VII	Advertising world and fundamental of advertising-T	4
BAAPP 0408	Major Core Course VIII	Designing and illustration of advertising-p	4
BAAPP 0409*	Major Core Course IX	Computer Graphic designing and screen printing----P	4

BAAPP 0510*	Major Core Course X	Campaign Planning Theory of Poster Creativity in Adv.--T	4
BAAPP 0511**	Major Core Course XI	Poster Making--P	4

BAAPP 0512	Major Core Course XII	Campaign Graphic Coral Draw Photoshop Design Work---P	4
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BAAPP 0613*	Major Core Course XIII	Marketing Research Printing Process & Case Study---P	4
BAAPP0614*	Major Core Course XIV	Poster Making Coral Draw & Photo Shop--- P	4

Hard Core Courses*

Soft Core Courses**